



WELCOME TO THE NEW GLOBAL DIGITAL ASSET ORDER

Professional, compliant,
future-oriented crypto trading platform



FROM MATCHING TECHNOLOGY TO MARKET STRUCTURE, WE FOCUS ON
THE CONSTRUCTION OF CRYPTO-FINANCIAL INFRASTRUCTURE

ETB EXCHANGE

COINSAGEAI'S MISSION AND VISION



ETB Exchange Ltd. was founded in 2013 and is headquartered in the United States. It has obtained local registration number 20251963329 and a Certificate of Good Standing. Since its inception, the company has focused on digital asset trading matchmaking, wallet security, user services, and risk management and compliance, striving to build a trustworthy digital financial infrastructure.

In 2020, the company strategically entered the Indian market and gradually shifted its operational focus to South Asia. This shift was based on a comprehensive assessment of India's demographic dividend, rising crypto awareness, and the lack of local financial infrastructure. The company also simultaneously strengthened its localized channels and team support, establishing an operational network centered on India.

Today, ETB Exchange has established a dual compliance and service model of "US registration + deep roots in India," providing a mature template for platforms seeking structural expansion opportunities globally.



VISION AND MISSION



Our vision is to enable users around the world to conveniently and securely participate in the digital asset ecosystem, lowering the barrier to entry through structured services. As a leading provider of emerging markets, ETB Exchange focuses on real needs—enabling ordinary users to acquire and trade cryptocurrencies without complex operations.

We believe that digital assets should not be a privilege controlled by a select few, but rather a fundamental resource in the new financial system.



Thus, our mission is not only to build a high-performance trading platform, but also to establish a stable, compliant, and user-friendly asset participation mechanism. By continuously optimizing foundational technology, wallet security, multi-layered incentives, and local service systems, ETB Exchange strives to become a connector between users and the new financial era.

STRATEGIC FOCUS: THE UNDERLYING LOGIC BEHIND ETB EXCHANGE'S FOCUS ON THE INDIAN MARKET



Since 2020, ETB Exchange has shifted its business focus to India, based on a rational assessment of structural market opportunities:



ETB Exchange is leveraging a "technology + compliance + localization" approach to deeply penetrate the Indian market, driving the transformation of inclusive digital financial services from concept to reality.

First, India has the world's largest young population, making it a natural market for the adoption and growth of cryptocurrencies. Second, the traditional financial system is not yet widely accessible, leading to high user acceptance of digital financial alternatives. Third, policies are gradually becoming clearer, with regulations shifting from outright prohibition to guidance, creating opportunities for compliant platform operations.

Compared to the saturated competition in Europe and the US, the Indian cryptocurrency exchange market is less concentrated, allowing platforms to more easily build trust and a strong brand identity.

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PLATFORM POSITIONING AND BUSINESS MODEL



ETB Exchange's core positioning is to provide users with a safe, smooth, and compliant pathway for participating in the digital asset market. From beginner users to intermediate traders and high-frequency traders, we have built a differentiated functional layer and permission system to cater to various needs.



The platform's current business model focuses on spot cryptocurrency trading, while also offering Indian rupee (INR) deposit channels (INR \rightleftharpoons major cryptocurrencies) and a quick exchange function. Trading depth is ensured through a multi-market maker matching mechanism, guaranteeing high liquidity and low slippage.

ETB EXCHANGE'S REVENUE SOURCES PRIMARILY INCLUDE:



Trading fees (differential pricing for maker/taker orders)



User level-based commission rebates



Fees for future financial products and staking services

The platform will continuously expand its service offerings, always focusing on one core objective: simplifying cryptocurrency trading for all users through a structured system.

CORE PRODUCTS AND SERVICES



ETB EXCHANGE PROVIDES THE FOLLOWING KEY SERVICE MODULES:

CRYPTOCURRENCY TRADING SYSTEM

Supports trading of major cryptocurrencies such as BTC, ETH, USDT, and popular market pairs, with low-latency matching and transparent pricing.

FIAT CURRENCY DEPOSIT/WITHDRAWAL CHANNELS (INR)

Supports deposits via Indian bank interfaces and UPI transfers, allowing users to purchase digital assets directly with their local currency.

USER LEVEL AND REBATE SYSTEM

The platform features a multi-level rebate model; user level and rebate rate are determined by referral activity and trading volume.

MULTI-DIMENSIONAL USER WALLET MANAGEMENT SYSTEM

The platform wallet utilizes cold/hot storage separation and multi-signature mechanisms, supporting asset balance view, transfer, and historical tracking.

ACCOUNT SECURITY MECHANISMS

Two-factor authentication (2FA), device binding, and SMS alerts ensure account security and asset safety.

Future plans include expanding into crypto lending, NFT asset support, and Web3 DApp integration, further enriching user participation channels.

TECHNICAL ARCHITECTURE AND MATCHING MECHANISM



THE CORE SYSTEM OF ETB EXCHANGE CONSISTS OF THREE MAIN ENGINES:



MATCHING ENGINE

Capable of processing millions of orders per second, with order matching latency below 50ms, supporting high-frequency trading and algorithmic trading strategies.



WALLET ENGINE

Utilizes a layered cold/hot wallet management system, with multi-signature authorization for asset isolation and decentralized control.



DATA RISK CONTROL ENGINE

Real-time monitoring of trading behavior and IP patterns, combined with behavioral recognition models to detect abnormal activity.

The platform's overall architecture utilizes microservices deployment, supporting module hot-updates and elastic scaling. Both the front-end and back-end support web and Android/iOS clients, meeting performance requirements across various usage scenarios. Our core technology philosophy is "infrastructure security."



We avoid blindly adding features and instead focus on a sustainable, auditable, and iterative underlying technology governance approach.

RISK CONTROL SYSTEM AND TRANSACTION SECURITY



- ETB Exchange considers risk control as a core function of its trading platform. The platform builds security mechanisms across account, transaction, and behavior levels to ensure monitorable transaction activities, traceable user assets, and early warning of abnormal risks.

ACCOUNT SECURITY MECHANISMS

- Two-factor authentication (2FA)
- Device binding and remote login alerts
- Automatic freeze mechanism for suspicious activity



FUND SECURITY MECHANISMS

- Separation of cold and hot wallets; primary assets stored in multi-signature cold wallets
- Withdrawal whitelist to prevent accidental asset transfers
- All fund operations require two-level system approval



BEHAVIORAL RISK CONTROL MECHANISMS

- Real-time monitoring of transaction frequency and IP activity
- Automatic detection of suspicious activities such as wash trading, spoofing, and bulk orders
- System-level rate limiting, stop-loss/take-profit protection, and abnormal account alerts



The platform also employs manual auditing to ensure user trading activities remain within reasonable and compliant limits, maximizing platform ecosystem security.



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USER EXPERIENCE AND SERVICE SYSTEM



ETB Exchange prioritizes ease of use and efficient service response in the trading process, striving to create a user-friendly and professional interaction experience. ETB is not just a trading tool, but also a gateway for users to access digital financial services.



USER INTERFACE

- Simple and intuitive trading interface with one-click buy/sell and professional candlestick charts
- Multi-language support (Chinese, English, Hindi) for users in different regions
- Wallet management panel includes asset details, transfers, and transaction history



CUSTOMER SUPPORT

- 7x24 online customer service, supporting general inquiries and issue resolution
- Built-in tutorial module covering trading rules and account security
- The platform continuously collects user feedback to optimize products and services

INDUSTRY TRENDS AND REGULATORY ENVIRONMENT



The digital asset industry is undergoing a global transformation from "technology-first" to "policy-driven." ETB Exchange believes that only by proactively adapting to regulatory trends can we build a sustainable and trustworthy business ecosystem.

GLOBAL REGULATORY TRENDS OVERVIEW

- **US:** Tends to classify exchanges under securities regulations (SEC/CFTC)
- **EU:** Launched the MiCA regulatory framework, clarifying compliance pathways for crypto service providers
- **India:** Implemented a 1% TDS tax starting 2022 and issued a definition of virtual digital assets

ETB'S APPROACH:

- Using a US-registered entity as the foundation for global compliance
- Complying with all fiat payment gateway and KYC requirements in the Indian market
- Avoiding high-risk services such as high-leverage contracts, anonymous cryptocurrencies, and cross-border transfers
- Proactively implementing KYC/AML processes to prevent illegal fund flows



Compliance is not compromise, but rather the space for development within clear boundaries. We understand and respect regulations, and reserve space for growth within the regulatory framework.

COMPETITIVE ADVANTAGES AND UNIQUE POSITIONING



ETB Exchange's competitive strategy is not to replicate the generic model of existing giants globally, but to precisely target **the structural gaps** in emerging markets like India, using "localization + compliance + technical stability" as its platform advantages.



COMPARED TO TRADITIONAL PLATFORMS, OUR ADVANTAGES LIE IN:

CLEAR AND COMPLIANT REGISTRATION FRAMEWORK

Dual-track operation with a US entity and local Indian service standards

STRONG LOCALIZATION CAPABILITIES

UI supports Hindi, UPI recharge, and 24/7 local customer service

STABLE AND CONTROLLABLE MULTI-LEVEL INCENTIVE SYSTEM

A well-designed referral and commission model ensures sustainable growth

LIGHTWEIGHT OPERATIONS

Modular design of matching and asset custody systems facilitates rapid regional replication

CLEARLY DEFINED RISK SCOPE

No involvement in high-risk areas like contracts or anonymous cryptocurrencies; operations strictly within legal boundaries



We aim to be not "the largest exchange," but "the most suitable and trustworthy platform for emerging market users."

USER GROWTH STRATEGY: REFERRAL PROGRAM AND COMMISSION STRUCTURE



ETB Exchange has built a **three-tier referral commission model** based on "real deposit activity," guiding users from being participants to becoming compliant promoters, helping the platform achieve low-cost, high-trust user expansion.

REFERRAL REWARD STRUCTURE

Level 1 (L1) Reward	You receive 10% of the first deposit amount when your direct referral makes a deposit.
Level 2 (L2) Reward	You receive 3% of the first deposit amount when an L1 user's referral makes a deposit.
Level 3 (L3) Reward	You receive 1% of the first deposit amount when an L2 user's referral makes a deposit.

EXAMPLE

If you refer an L1 user who deposits ₹5,000, you will receive ₹500 in rewards.

If L1 refers an L2 user who deposits ₹5,000, you will receive ₹150 in rewards.

If L2 refers an L3 user who deposits ₹5,000, you will receive ₹50 in rewards.



This structure not only encourages users to actively promote the platform, but also requires real deposits at each level, avoiding systemic arbitrage risks.

All referral and commission calculations are automatically performed by the system, and rewards are paid in Indian Rupees (₹) to your account in real time.

BROKER SYSTEM: PROMOTION CRITERIA AND DAILY INCENTIVE



Once a user's referral network reaches a certain size, they can apply to become a platform broker, earning a fixed daily salary. The system automatically calculates and distributes the payment.

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BROKER QUALIFICATION CRITERIA:

To become an ETB broker, you must meet both of the following conditions:



You have at least 3 Level 1 (L1) users who have successfully made a deposit.



Your total number of users across three levels (L1 + L2 + L3) is at least 15.

Upon meeting these criteria, you will enter the VIP salary system. The system will automatically determine your level and pay your salary daily.

BROKER DAILY SALARY LEVEL TABLE (VIP1–VIP9)

LEVEL	L1 USERS	TOTAL TEAM SIZE	DAILY SALARY	DAILY REFERRAL TARGET
VIP1	3	15	₹200	2 people
VIP3	10	60	₹800	8 people
VIP6	200	2,000	₹20,000	100 people
VIP9	2,000	30,000	₹200,000	2,000 people



For more complete level details, please see the dynamic calculation module in the platform backend. All data and levels are verifiable and auditable.

USER LEVEL AND DAILY EARNINGS MECHANISM



OVERVIEW OF THE LEVEL SYSTEM

The ETB platform implements a user level system to incentivize users to expand the platform ecosystem through social referrals. User levels are determined by the number of direct referrals (L1), and different levels receive varying daily earnings percentages. This mechanism not only promotes healthy community growth but also provides users with the potential for continuous income growth.

USER LEVEL AND CORRESPONDING DAILY EARNINGS TABLE

User Level	Number of Level 1 Team Members	Daily Return Rate (%)
Level 0	0	4.00%
Level 1	3	4.50%
Level 2	10	5.00%
Level 3	20	5.50%
Level 4	50	6.00%
Level 5	80	6.50%
Level 6	200	7.00%
Level 7	500	8.00%
Level 8	1000	10.00%
Level 9	2000	12.00%

SYSTEM DESCRIPTION

- **AUTOMATIC UPGRADE MECHANISM:** When a user reaches the required number of referrals, the system will automatically upgrade their user level; no additional application is required.
- **CUMULATIVE EARNINGS LOGIC:** The higher the level, the higher the daily earnings rate. Users can achieve compounding growth by actively expanding their team.

RISK AND COMPLIANCE NOTICE

Each user, mobile device, IP address, and bank account can only register one ETB account.

If the system detects any malicious registration of multiple accounts to obtain rewards or circumvent system rules, the platform reserves the right to freeze the related accounts and confiscate the principal.

This mechanism aims to ensure the healthy growth of the community and the genuine sustainability of earnings.

BROKER COMPENSATION STRUCTURE



LEVELS AND REWARD SYSTEM: BROKER SALARY TABLE

To incentivize top-performing referral partners to actively promote the ETB platform, we have established a clear and transparent broker compensation structure. As long as you maintain a certain size of an active team, you can receive a fixed daily salary automatically from the system, thus building a truly sustainable passive income model.

IMPORTANT NOTES AND COMPLIANCE GUIDELINES

All daily earnings are automatically calculated and paid out by the platform system; no manual claim is required.

You can apply to become an ETB certified agent when your Level 1 team has 3 active members, and your entire team (L1+L2+L3) has at least 15 active members.

Each user, mobile phone, IP address, and bank account can only be linked to one ETB account. If the platform audit finds that a user has maliciously registered multiple accounts to fraudulently obtain earnings and rewards, the system reserves the right to freeze the account and confiscate all funds.

AGENT LEVEL	NUMBER OF ACTIVE LEVEL 1 MEMBERS	TOTAL NUMBER OF ACTIVE TEAM MEMBERS (L1+L2+L3)	DAILY FIXED SALARY	DAILY FIXED SALARY
VIP1	3	15	₹200	2
VIP2	6	30	₹500	5
VIP3	10	60	₹800	8
VIP4	30	150	₹1,500	20
VIP5	80	500	₹5,000	50
VIP6	200	2,000	₹20,000	100
VIP7	300	3,000	₹50,000	300
VIP8	800	10,000	₹100,000	800
VIP9	2,000	30,000	₹200,000	2,000

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If you meet the application requirements, please contact the official ETB channel to obtain agent certification.

FUTURE DEVELOPMENT PLAN



FROM AN EXCHANGE PLATFORM TO A CONNECTIVITY LAYER FOR NEW FINANCIAL SERVICES HORIZONTAL EXPANSION OF FUNCTIONALITIES × VERTICAL REPLICATION ACROSS REGIONS

ETB Exchange's medium-to-long-term development will focus on two main aspects: systematically expanding platform functionalities and expanding its business footprint regionally.



In terms of functionalities, the platform will gradually launch modules such as low-leverage contract trading, crypto lending, NFT asset trading, and Web3 interfaces, building an integrated product system covering trading, asset management, and on-chain interaction.



In terms of market expansion, the platform will continue to deepen its presence in India, optimizing payment integration and compliance systems, and gradually replicating its successful model to Southeast Asia, the Middle East, and Africa, focusing on emerging regions with rapidly increasing digital financial penetration rates.

We believe that the core of the platform is not simply accumulating functionalities, but rather accurately adapting to user needs and systematically seizing regional opportunities.

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LEGAL COMPLIANCE AND QUALIFICATION STATEMENT



ETB Exchange Ltd. is officially registered in the state of Colorado, USA, with the business registration number **20251963329**, possessing formal corporate status. A "Good Standing Certificate" issued by the Colorado Secretary of State (Jena Griswold), certificate number **17645694**, can be verified on the official website.

ALL CURRENT BUSINESS OPERATIONS OF THE PLATFORM ADHERE TO THE FOLLOWING LEGAL AND COMPLIANCE GUIDELINES:

KYC (Know Your Customer)

All users must complete identity verification for registration, deposit, and withdrawal, binding their mobile phone number, bank card, and personal ID.

AML (Anti-Money Laundering)

The system automatically monitors suspicious large transactions and frequent fund movements, with manual verification as needed.

Risk Control Self-Audit System

The platform conducts internal permission audits and blacklist updates monthly to ensure that management privileges are not abused.

Policy Compliance

The platform implements a 1% TDS tax policy for the Indian market, ensuring that platform transaction data and tax logic comply with national requirements.



We do not hold users' fiat currency, do not promise fixed returns, and do not offer leveraged derivatives. All functionalities are designed based on a compliance framework and are dynamically adjusted according to policy changes.





CONNECTING OPPORTUNITIES, REBUILDING TRUST

Starting with Trading, Towards Inclusive Access to Digital Assets

ETB Exchange does not chase short-term traffic; instead, we focus on building a cryptocurrency financial network that is suitable for emerging markets, flexible in compliance, and has the potential for rapid growth. We believe that trust is not built through advertising, but through structural verification, mechanism implementation, and long-term results.

The future belongs to platforms that combat chaos with robust systems and connect with real needs through localization. ETB Exchange is already on this path.

Company Features: We build a long-term, trustworthy trading platform based on three principles: clear registration, stable incentives, and transparent structure.



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